



5K Race and Fun Run

October 15, 2016

Fort Mill, SC

Hosted by Chase Mahrlig & The Cancer Chase Inc
Proceeds to Benefit Carolinas HealthCare System's
Levine Cancer Institute

**Sponsorship
Opportunities**

My name is Chase Mahrlig and in November 2013 I was diagnosed with cancer. One day I was your ordinary healthy teenage boy who enjoyed hanging out with friends, the next I was being told I had advanced testicular cancer with tumors in my abdomen and lungs. After many rounds of chemotherapy and several surgeries I am now cancer free and my future prognosis is very good. This experience has drastically altered my outlook on the world, and I now want to dedicate my life to helping others fight cancer. My plan is to go to medical school and become an oncologist so I can give back to the cancer community. I have established a nonprofit called The Cancer Chase which will feature a yearly 5k (The Cancer Chase 5K) to raise money for cancer research. Almost all of us have someone in our lives who has been hit with the sobering news that they have cancer. Maybe it's a parent or other relative, or a close friend. In our lifetimes, about 40 percent of us will be diagnosed with some form of cancer, according to the American Cancer Society.

Your participation in this race will directly benefit Carolinas HealthCare System's Levine Cancer Institute. Established in 2010, Carolinas HealthCare System announced an ambitious \$500 million, 10-year plan to partner with its network of more than 30 affiliated hospitals to recruit nationally prominent medical teams and share expertise in cancer treatments and research. The good news is that experts at Carolinas HealthCare System's Levine Cancer Institute are making significant advancements in detecting and treating all kinds of cancer. Because of philanthropy, Carolinas HealthCare System is expanding its resources to fight cancer and bring national-level expertise to communities throughout the Carolinas. Your support of this event will directly benefit these programs which help so many people across the Carolinas. Last year we raised over \$15,000 for the Levine Cancer Institute and with your support we can exceed that number this year. Please join me in the chase.

Chase Mahrlig



Carolinas HealthCare System
Levine Cancer Institute

Sponsorship Levels

| | Presenting (\$5,000) | Gold (\$2500) | Silver (\$1,000) | Bronze (\$500) | Awards (\$250) |
|---|---------------------------------|----------------------------|-----------------------------|---------------------------|---------------------------|
| Exclusive Category | X | | | | |
| Mention in all media | X | | | | |
| Logo on Race Bibs | 5K / Fun Run | | | | |
| Mentions in social media posts / media press releases | X | X | | | |
| Link to company web site in email communications | X | X | | | |
| Mention in race day announcements | X | X | X | | |
| Race Day Banner | LOGO (Prime Placement) | LOGO (Preferred Placement) | LOGO | LOGO | |
| Race Packet Insert (Coupon, Giveaway, Promotion material) | X | X | X | X | |
| TCC T-Shirt Logo | LOGO (Prime Placement) | LOGO (Preferred Placement) | LOGO | LOGO | LOGO |
| TCC website | LOGO (Prime Placement) | LOGO (Preferred Placement) | LOGO | LOGO | LOGO |
| TCC advertisements / promo materials | LOGO (Prime Placement) | LOGO (Preferred Placement) | LOGO | LOGO | LOGO |
| Complementary Race Entries | 8 | 5 | 3 | 2 | 1 |
| Table at event | X | X | X | X | X |
| Limit | 1 | | | | 5 |



Return form to:

The Cancer Chase Inc.

956 Warren Burgess Lane

Charlotte, NC 28205

Email : ted.mahrlig@gmail.com

Tel: (704) 408-3400 Fax: (704) 409-0600

Please make checks payable to: The Cancer Chase Inc

Name: _____ Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Tel: _____ Email: _____

Sponsorship Level:

____ Presenting \$5,000

____ Gold \$2500

____ Silver \$1,000

____ Bronze \$500

____ Awards \$250

____ Vendors \$100

____ Select if you would like a table at the event

Agreement Signature: _____