



Sponsorship Levels

5th Annual RunJenRun 5k - March 11, 2017

Thank you for considering a sponsorship of the 5th Annual RunJenRun 5k, our premier fundraising event! There are several ways you can lend your support - a race representative will be happy to discuss options with you!

TITLE - \$15,000

- Category Exclusivity
- Premium Logo Placement on Race T-Shirt
- Media callouts in printed materials, TV/Radio Ads, and social media
- Tent/Table provided in Festival area on race day (premium location)
- Your logo on Digital Outdoor Advertising with Adams Billboards two weeks prior to race
- Company logo in email communications (2,000+ recipients)
- Banner provided on race day
- Logo on Mile Markers Feather Flags
- Verbal Mentions on Race Day
- Opportunity to Speak on Race Day
- Spotlighted on GoJenGo.org
- 15 Complimentary Race Entries

(1 available)

PLATINUM - \$7,500

- Naming rights to one of the following:
 - Kids Fun Zone
 - Festival Exposition
- Preferred Logo Placement on Race T-Shirt
- Media callouts in printed materials, TV/Radio Ads, and social media
- Company logo in email communications (2,000+ recipients)
- Tent/Table provided in Festival area on Race Day
- Custom logo banner provided on Race Day
- Logo on decorations within Festival Area
- Verbal Mentions on Race Day
- Featured on GoJenGo.org website
- 10 Complimentary Race Entries

(2 available)

GOLD - \$5,000

- Naming rights to one of the following:
 - Awards Stage
 - Course route water station
 - Festival area water station
 - Kids 1 Mile Fun Run
- Prominent logo placement on Race T-Shirt
- Social Media mentions
- Company logo in email communications (2,000+ recipients)
- Tent/Table provided in Festival Area
- Logo banner provided on Race Day
- Verbal Mention on Race Day
- Mentioned on GoJenGo.org website
- 5 Complimentary Race Entries

(4 available)

SILVER - \$2,500

- Logo placement on t-shirt
- Logo banner in Finish Line corral
- Space provided in Festival area for your own tent/table
- Social media mentions
- Company logo on email communications (2,000+ recipients)
- Verbal mentions on race day
- Mentioned on GoJenGo.org website
- 5 Complimentary Race Entries

(5 available)

BRONZE - \$1,500

- Logo placement on t-shirt
- Logo placement on banner in Finish Line corral
- Space provided in Festival area for your own tent/table
- Social media mentions
- Company logo in email communications (2,000+ recipients)
- Verbal Mention on Race Day
- 5 Complimentary Race Entries

STRENGTH - \$500

- Logo placement on t-shirt
- Space provided in Festival area for your own tent/table
- 2 Complimentary Race Entries

Cash donations and in-kind contributions are welcomed!

Race details are available at www.runjenrun5k.com

Contact: Park Williams (park.williams@bdpint.com / 704-491-9057)