

WHAT'S THE CAUSE??

Changing the lives of children and adults with special needs, one puppy at a time. Project 2 Heal's goal is to utilize the healing power of dogs to help children and adults with special needs and Veterans who were wounded or disabled. People have contacted Project 2 Heal for service dogs thinking the Waxhaw non-profit was a service dog provider. The reality is that they donate puppies to service organizations where specialized training is provided. There's a big difference between a service dog (which is ultimately obtained through the organizations P2H donates dogs to) and a skilled companion dog that is trained to do basic commands.

A Service Dog:

- Guides people who are blind or have low vision, retrieving dropped objects for them
- Alerts people who are deaf or hard of hearing to sounds and the presence of others
- Carries and picks up items, opens doors, or flips switches for people with disabilities who have limited use of hands or arms, limited use of their legs, or limited ability to bend or stoop
- Pulls wheelchairs
- Alerts people with disabilities to the onset of seizures, protects and cushions them if they fall, revives them, and performs other tasks that reduce the risk of seizure-related injury
- Provides physical support and assists people with physical disabilities with stability and balance

A Companion or Emotional Support Dog:

- Provides companionship to therapeutically benefit the life of a person with a disability or special need
- Usually has a basic skill level; not all dogs in this category are utilized in public
- Can be a dog for children with disabilities, utilized as a parenting tool for the therapeutic benefit to the child
- Assists people with mental or emotional disabilities who use the assistance of this type of animal to function independently

A skilled companion dog is well trained, but does not have public access. This is what a majority of the special needs children require. They do not need a service dog, but rather a well-trained companion.

Portions of P2H dogs go through emotional support dog training at the service dog organizations where they have been donated and are placed by those organizations with individuals in need. These dogs are exceptional dogs for depression and serve as wonderful companions.

FOR MORE INFORMATION ABOUT
**THE KNOW YOUR CRAFT 5K OR TO GET
INVOLVED CONTACT:**

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TRIPLE C BREWING CO.

5K NOW YOUR CRAFT

-PRESENTS-



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charlotte nc.

2900 Griffith St, Charlotte, NC

March 31, 2018 @ 9am

THE PURPOSE

A great deal of consideration goes into the planning of a Project 2 Heal litter. The combination of pedigree research, early neurological stimulation, implementation of early training techniques and socialization have led to the Project 2 Heal puppies becoming highly sought after resources for reputable service dog organizations across the country. The estimated success rate of Project 2 Heal puppies graduating as service dogs is an astounding 80% and getting better with time. Know Your Craft 5k will help fund costs associated with the champion stud fee, a prorated portion of sire/dam medical clearances, progesterone testing, sonogram, veterinary expenses associated with delivery as well as ensuring proper nutrition/veterinary care, and training for the first 8 weeks of the puppies' lives.

SPONSORSHIP OPPORTUNITIES

PLATINUM LEVEL - \$5,000

*** One Platinum Sponsor ***

Premiere Logo Location on 2,100 Pint Glasses,
Logo on Website, Advertisements, and T-Shirt
Listed as Presenting Sponsor for 5K on Race Day
Announcements
25 Free Entrees into the Event
Race Packet Insert
Banner on Race Day

GOLD LEVEL - \$2,500

Premiere Location of Logo on Website,
Advertisements, and T-Shirt
Listed as Presenting Sponsor for 5K on Race Day
Announcements
10 Free Entrees into the Event
Race Packet Insert
Banner Recognition at Event
Table at Event

SILVER LEVEL - \$1,000

Banner Recognition at Finish Line
Premiere Location of Logo on Website,
Advertisements, and T-Shirt
Listed in Race Day Announcements
2 Free Entrees into the Event
Race Packet Insert
Table at Event

BRONZE LEVEL - \$500

Logo on Website, Ads, and T-Shirt
Listed in Race Day Announcements
1 Free Entry into the Event
Race Packet Insert
Banner Recognition at Event
Table at Event

PROJECT2HEAL IS A MISSION OF THE HEART FOR CHARLIE PETRIZZO, HIS WIFE SANDY AND THEIR TWO DAUGHTERS, MELISSA AND KRISTEN. THIS 501-C3 NON-PROFIT FOUNDATION BREEDS LABRADOR RETRIEVERS FOR THE BEST HEALTH AND TEMPERAMENT AND DONATES THEM TO ADI (ASSISTANCE DOG INTERNATIONAL) APPROVED SERVICE DOG ORGANIZATIONS ACROSS THE COUNTRY AS A WAY TO HELP THEM REDUCE THE COST AND TIME INVOLVED IN MAKING PLACEMENTS TO THEIR CLIENTS. THE LOVE AND COMPANIONSHIP OF THE RIGHT DOG CAN HEAL SOME OF THE EMOTIONAL HURT AND ALLEVIATE SOME OF THE ISOLATION THAT CAN COME WITH ILLNESS AND DISABILITY. UNCONDITIONAL LOVE CAN HEAL THE SPIRIT. THE INSPIRATION FOR PROJECT 2 HEAL CAME FROM CHARLIE'S OWN CHILDHOOD, WHEN HE SURVIVED TWO LIFE-THREATENING INJURIES AND LENGTHY REHABILITATION.