



Sponsorship Packet

May 18, 2019

**"Life is what pushes me"
-Michel Garcia**

Dear Potential Partner:

Fight the Good Fight would like to officially invite you to partner with us in 2019. The 5th annual Fight the Good Fight 7k race and 1.7 mile fun run will be held May 18, 2019 at Huntersville Presbyterian Church (HPC). Our mission for having this race is two-fold. First, we aim to raise awareness for Glioblastoma Multiforme (GBM) and other primary brain tumors and cancers, promoting education and support for the community. Secondly, our mission is to provide monetary support through grants to individuals or families affected by these tumors. A portion of the monies raised at the annual Fight the Good Fight races helps those burdened with the insurmountable medical costs incurred with diagnoses such as these.

According to the National Brain Tumor Society, “an estimated 78,980 people will receive a primary brain tumor diagnosis in 2018,” with the most prevalent brain tumor types in adults being “Gliomas (such as glioblastoma, ependymomas, astrocytomas, and oligodendrogliomas), which make up 74.6% of malignant brain tumors.” These tumors are usually very aggressive and attack the surrounding brain tissue. Among children as well, “pediatric brain tumors are the leading cause of cancer-related death among children and adolescents ages 0-19, surpassing leukemia.”

In order to meet our mission and provide services in our community, we rely on the generosity of individuals and local businesses for support. Since our founding in 2014, we have raised \$51,905. After covering our expenses, this has allowed us to present grants and gifts to brain cancer patients totaling over \$22,800. For more information on our mission and efforts, please visit our website (fightthegoodfights.org).

Partnering with you for our efforts this year will allow us to reach and support the community in many ways. Please see the attached partnership opportunities to see the different ways you can support our mission, as well as how the partnership could benefit you or your businesses' visibility in our community. We would love to share our experience with you firsthand, as well as the pride we take in supporting our cause for brain tumor awareness. You will find attached a copy of our 501-C3 status, for tax purposes. Thank you for your consideration and we look forward to working with you this year.

Sincerely,

Linda Arrieta

Executive Director of Fight the Good Fight

Bear Robinson

Race Director



Fight the Good Fight Title Sponsorship

\$2,500.00

- **Company Logo included as presenting sponsor on all print material**
- **Company Logo and website linked to event website (www.fightthegoodfights.org)**
- **Company Logo included on event t-shirt**
- **4 free event registrations to be given by the company**
- **Company marketing material included in event packets given to all participants**
- **Market solidarity**
- **Onsite presence on day of event**





Silver Level \$1,000.00



- **Company Logo and website linked to event website (www.fightthegoodfights.org)**
- **Company Logo included on event t-shirt**
- **3 free event registrations to be given by the company**
- **Company marketing material included in event packets given to all participants**
- **Onsite presence on day of event**



Green Level \$500.00



- **Company Logo and website linked to event website (www.fightthegoodfights.org)**
- **Company Logo included on event t-shirt**
- **2 free event registrations to be given by the company**
- **Company marketing material included in event packets given to all participants**
- **Onsite presence on day of event**



Red Level \$250.00



- **Company marketing material included in event packets given to all participants**
- **1 free event registrations to be given by the company**
- **Onsite presence on day of event**

Venue or Packet Sponsorship \$100.00

- **On site day of event booth rental fee**
- **Allows access to venue for participant communication and relations**

Sponsorship Order Form – Fight the Good Fight 5K
May 18, 2019

Please complete this form and mail to Fight the Good Fight Corp.

P.O. Box 2574 , Huntersville NC 28070 or call Linda 305-322-4519 for more information

Name: _____

Title: _____

Company: _____

Address: _____

Email: _____

Phone: _____ Fax: _____

Please check the sponsorship level you are interested in (see sponsorship packet for details)

Title Sponsor 13.1 (**\$2500**) _____ Silver Level (**\$1000**) _____

Green Level (**\$500**) _____ Red Level (**\$250**) _____

Venue/Packet Sponsor (**\$100**) _____ In-kind donation _____

Value \$ _____

Description _____

Please copy this form if you require an invoice. Make checks payable to:

Fight the Good Fight. Please call Linda 305-322-4519 for more information

Note: You will receive comp registration forms when the sponsorship funds have been received.