



**5K/10K AND 1M FUN RUN**

**MARCH 9, 2019**

**FORT MILL, SC**

Hosted by the Davis-Boyd Family

Proceeds to Benefit Keystone Substance Abuse Services

**SPONSORSHIP  
LEVELS**



Dear Community Partner,

Let me start by saying thank you. Thank you for reading this letter, thank you for considering a sponsorship, but most of all—thank you for hearing our story.

This handsome young man is Joe Davis. His friends and family always say he was fun, full of life, kind, loving, and had a smile that melted your heart. He loved nature, a hard day's work, and the joy each moment of life could bring. Most of all, he loved his family and friends and would do anything for them. He was a devoted son, brother, and friend. Joe passed away too early at age 28 from a disease that he battled from his youth—addiction. Recovery from addiction is a process and, unfortunately, it is a disease that cannot be cured. Joe managed his disease successfully for eighteen months before it took his life October 4th, 2009, when Joe lost his battle to an accidental drug overdose.

Addiction is a disease suffered by many. It often goes untreated because of its stigma. Many battle it alone, unaware of resources available to them. As much as he was loved by his family and friends, their support and encouragement were not enough to overcome his disease and its associated problems. Joe would love to help others get the help they desperately need. As his sister, who loved him so much, it is my most sincere wish to honor his memory by helping others get the treatment they need for substance abuse and addiction.

After Joe's death, I started running as a means to cope with the profound loss we all suffered. I exercise for many reasons, but I mainly run in order to lead a healthy life free of addiction. This is the reason that I, along with my family, decided to start the annual Joe Davis Memorial Resolution Run. Now known as the Joe Davis Run for Recovery this is the seventh year of the race. We continue to feel a calling from our community and celebrate those whose lives are positively impacted by our race and Keystone.

One of Joe's personal mottos was, "Hope...never lose this." It's not lost; you just have to find it. Unfortunately many families like ours are not aware of just how close this help is, right here in Rock Hill at Keystone Substance Abuse Services.

Keystone is a local non-profit organization whose mission is promoting health, hope, and healing to those impacted by substance use disorders. Keystone is the York County authority on alcohol and drug abuse. All proceeds from the Run benefit Keystone.

This event has grown substantially since the first year, and we expect it to keep growing. Even though over the years we have had to contend with snow and record low temps, we still have a strong following. To help hopefully avoid the coldest weather, we decided to move this year's run to March 9, 2019.

Please join us as we remember, my brother, Joe Davis.

Sincerely,

Melissa Davis Boyd and The Davis Boyd Family







## RUN FOR RECOVERY

Return form to: Keystone Substance Abuse Services  
Attn: Joe Davis Run for Recovery Sponsorship  
PO Box 4437  
Rock Hill, SC 29732

Email: [info@keystoneyork.org](mailto:info@keystoneyork.org)

Tel: (803) 324-4118 Fax (803) 324-5179

Please make checks payable to: Keystone Substance Abuse Services

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: (     ) \_\_\_\_\_ Fax: (     ) \_\_\_\_\_ E-Mail: \_\_\_\_\_

Sponsorship Package (Circle Choice):

Check here if you would like a table at the event.

Presenting \$10,000 or  
\$7,500

Elite \$5,000

Ultra \$2,500

Sprint \$1,000

Interval \$500

Tempo \$250

Memorial/Honor \$150

Vendor/Exhibitor \$100

If this is Memorial/Honor Sponsor, please check designate  Memorial  Honor

In Honor or Memory of \_\_\_\_\_ by \_\_\_\_\_ .

Agreement Signature: \_\_\_\_\_ \*

\*Application for sponsorship will not be processed without signature

For more information about Keystone visit [www.keystoneyork.org](http://www.keystoneyork.org).