

7th Annual JFS Friends Run

Sponsorship Package

10K/5K/1 Mile

Sunday, May 14, 2017



www.FriendsRun.com



Jewish Family
SERVICES
the heart of our community

Sponsorship Levels

	Elite \$5,000+	Premier \$3,500+	Platinum \$2,000+	Gold \$1,000+	Silver \$550+	Bronze \$250+	Independent Consultant \$150+
Presenting Sponsor Only 1 available JFS Friends Run brought to you by <u>your company name</u>							
Exclusive Billing Only 3 available Logo placed on top, larger, and centered above others							
Race Bib							
Press Release							
Rack Cards/Flyers Logo (Platinum+) or name (Gold) inserted in Charlotte Jewish News (circulation 4,575) Distributed in running/sports stores, gyms, restaurants, etc. *Additional Rack Cards available for display at your location!							
Promotional Posters Logo (Platinum+) or name (Gold) *Additional Posters available for display at your location!							
Promotional Roadside Banner Logo displayed on banners facing Providence Road and Jefferson Rd. for month prior to event							
Event Banner							
E-Blasts & E-Newsletter							
Event T-Shirts							
Event Website Logo (Silver+ includes link to company website)							
Goody Bag/Savings Card Inclusion (sponsor to provide coupons/items)							
Facebook Shout-Outs							
PA Announcements on Race Day							
Complimentary Race Entries	10	5	4	3	2	1	
Exhibition Display Table on Race-Day							

Kids Zone/Moms Zone Sponsor - \$1,500

All the benefits of Platinum membership – Sponsor must provide approved activity/merchandise on Race Day

About JFS

For 36 years, Jewish Family Services of Greater Charlotte (JFS) has cared for members of our community and worked to make a difference in their lives.



Counseling Center at JFS Offering counseling for adults, children, teens, couples and families seeking individual, marital, and group therapy.



Senior Outreach from JFS Seeking to maintain the independence and dignity of senior adults, while keeping them connected to Jewish traditions and the community through personal visits and programs. JFS also provides information and referrals for those with questions about resources and senior facilities for older loved ones.



My Solutions Case Management Offering advocacy, referrals, and outreach for individuals, families, and senior adults, as well as access to our onsite food pantry and emergency financial assistance.



Community Support Programs at JFS Complement our mission by providing additional programming such as parenting workshops, caregiver support groups and educational programs.

Our services help strengthen families through counseling, enable community members to remain in their homes with emergency loan assistance, and assure that our seniors are cared for and remain connected to their community. As the heart of the Jewish community, we are essential to the families and individuals that contact us in their time of emotional and/or financial crisis.

The **Friends Run** began in 2011 as the Falafel 5K Run.
We look forward to hosting our seventh annual Run/Walk on Mother's Day 2017.

Sponsorship Agreement

Company Name: _____

Contact Name: _____

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Website: _____

Sponsorship Level: *Please circle one. *Available on first-come basis*
Elite* Premier* Platinum Gold Silver Bronze Indep. Cons.

Specialty Sponsorship:
Kids Zone* Moms Zone*

Please check the boxes below as indicated:

Would you like a **display table**? JFS will provide one 6' table for each sponsor upon request. Sponsor to provide all table coverings, decorations and display materials.

Will you be performing any **special activity** (e.g., health screening, free samples, etc.)? *If yes, please provide specific details:*

Would you like to include an offer in our **goody bag** (e.g., coupon, brochure, sample)
If yes, please provide specific details, including expiration date and other disclaimers:

Would you like **Rack Cards** for distributing at your location? *If yes, please indicate quantity:* _____

Would you like **Posters** for display at your location? *If yes, please indicate quantity:* _____

Please provide a brief **description** of your company & services for promotion of your company at the race (*no more than 100 words*):

MARK YOUR CALENDAR: FRIENDS RUN - May 14, 2017

Please return this form with payment (checks made payable to JFS).

Email digital logo, if applicable, by March 1, 2017 to ensure inclusion in all printed materials.

Questions? Annie Lord 704.364.6594

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Mailing Address: JFS, 5007 Providence Road, Suite 105, Charlotte, NC 28226



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