



# 9<sup>TH</sup> ANNUAL **TRUEBLUE 5K**

## SUNDAY, NOVEMBER 1, 2015 @ 2:00 PM

### UNIVERSITY OF MEMPHIS CAMPUS

#### Sponsorship Benefits

	Title \$5,000	Tiger \$2,500	Blue \$1,000	Gray \$500
Exclusive title sponsor & naming rights of the race	🐾			
Race bag pick-up location of choice (one) & included in email to runners of location	🐾	🐾		
Included in race promotional emails from Alumni Association (75,000 reaches)	🐾	🐾	🐾	
Included in race promotional emails from Start 2 Finish (40,000 reaches)	🐾	🐾	🐾	🐾

#### Marketing & Web Exposure

Inclusion on TrueBlue 5K Logo	🐾			
Custom tagline	🐾			
Young Alumni Facebook/Twitter	🐾	🐾		
Young Alumni webpage	🐾	🐾	🐾	
Start2Finish webpage	🐾	🐾	🐾	🐾

#### Day of Race Exposure

Official after party host	🐾			
Exclusive speaking opportunity before or after the race	🐾			
Booth set up (choice of pre or post-race set up)	🐾	🐾	🐾	
Item of choice in race bag	🐾	🐾	🐾	🐾

#### Logo Placement

UofM Homecoming Week Marketing	🐾			
Race bib	🐾			
Stage backdrop	🐾			
Water or spirit station	🐾	🐾		
T-shirts	🐾	🐾	🐾	🐾
After Party Slide Show	🐾	🐾	🐾	🐾

**I'm TRUE BLUE and committing to the following sponsorship level:**

Title Sponsor: \$5,000  
  Tiger Sponsor: \$2,500  
  Blue Sponsor: \$1,000  
  Gray Sponsor: \$500

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

**Method of Payment:**

Send Invoice    Check (payable to UofM Alumni Association)

Visa    Discover    Master Card    AMEX

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Card # : \_\_\_\_\_ Exp: \_\_\_\_\_ Security Code: \_\_\_\_\_

Signature: \_\_\_\_\_