



Dear Friends,

We are pleased to announce the Junior Welfare League, Inc. has entered the 79<sup>th</sup> year of contributing to York County organizations. Once again, we are excited to work diligently to strengthen our community in partnership with sponsors like you.

The Junior Welfare League, Inc. was established in 1938 and continues its long tradition of supporting and improving our community. We are extremely proud that over the past decade, we have raised over \$1.3 million through various fundraising projects. To see a full listing of the various organizations we have supported, please go to our website at <http://juniorwelfareleague.com>. None of these endeavors would have been possible without the generosity of businesses like yours.

This year, the League will be donating proceeds from the JWL Gobble Wobble to:

The Jeffrey Lee Williams Foundation: Jeffrey Lee Williams was a smart 11 year-old boy with a big heart for others from Rock Hill. Jeffrey and his mother, Jeannie Williams became victims of carbon monoxide on an overnight trip to Boone, NC. The hotel room they were staying was located directly above a faulty pool heater. Carbon monoxide claimed Jeffrey's life as he played on his iPad. Due to Jeffrey's tragic and preventable death due to CO, his family started a foundation with the singular mission to promote awareness related to the dangers of CO.

As a collaborative effort, the Fire Chiefs and EMS personnel representing York County with the Jeffrey Lee Williams Foundation want to initiate a county-wide effort to make residents and emergency responders safer and more aware of CO. They have requested funds to provide the 18 fire departments in York County with 2,000 CO alarms to install in residential homes, 45 portable always-on monitors for York County first responders, and 27 hand-held CO fingertip diagnostic monitors for EMS departments.

We are proud to host the 6<sup>th</sup> Annual JWL Gobble Wobble 8K/5K Road Race on Saturday, November 19<sup>th</sup> with the goal of \$60,000. After the success of the last 5 years, we are excited to continue building on the success of this project. This would not be possible without the generous support from our community. We hope that you will share in our success of giving to this worthy organization by serving as a sponsor.

Enclosed is the 2016-17 Sponsorship Opportunity Chart on which you will find information on sponsorship levels, incentives, and noteworthy events. We appreciate your time in reviewing this information. Should you have any questions, please contact our Special Projects Chairperson, Brenda Dannelly at 803-417-4593 or [bcdannelly@gmail.com](mailto:bcdannelly@gmail.com) or our Sponsorship Chairperson, Laura Davis at 864-993-8502 or [lhdancer24@yahoo.com](mailto:lhdancer24@yahoo.com). Thank you again for your time and consideration of our request for sponsorship. Together we can continue to make York County a better place to live by improving and protecting the lives of its children and families.

Sincerely,

Laura Davis  
2016-2017 JWL Sponsorship Chairperson

Junior Welfare League • PO Box 3211 • Rock Hill, SC 29732  
[www.juniorwelfareleague.com](http://www.juniorwelfareleague.com)



## 2016 Gobble Wobble 8K/5K Sponsorship Opportunities

\*Donations are tax deductible within the limits of the law 501(c)(3)

Sponsor Benefits	Marathoners (\$7,500)	Sprinters (\$5,000)	Runners (\$2,500)	Joggers (\$1,000)	Walkers (\$300)	Start Line (\$150)
<b>Gobble Wobble Incentives</b>						
Exclusive Industry Sponsor	X					
Company logo on print media	X					
Social Media appreciation posting	X					
Mentioned in electronic media ads	X	X				
Option to display company banner during Gobble Wobble event (4' X 8' max)	X	X				
Logo on Gobble Wobble website linked to sponsor website	X	X	X			
Social Media Events Page recognition	X	X	X			
Company logo/name on runner's t-shirts and bibs	X	X	X			
Company logo/name on race day banner	X	X	X			
Number of free runners with t-shirts	15	12	8	5	2	
Company name to appear on signage at Gobble Wobble	X	X	X	X	X	
Gobble Wobble Website	LOGO	LOGO	LOGO	LOGO	NAME	NAME
<b>JWL Incentives</b>						
Company logo on all signage used throughout the JWL year	X					
Mentioned by JWL leadership during community interviews	X	X				
JWL member emails twice a year include a link to company website	X	X				
Company flyers (if provided) in chairs at JWL general meeting	2 meetings	2 meetings	1 meeting	1 meeting		
Company logo on JWL website year round	X	X	X	NAME		

### DEADLINE FOR SPONSORS IS SEPTEMBER 14

Brenda Dannelly, 2016-2017 Special Projects Chairperson  
Clair Britt, 2016-2017 JWL President



## 2016 JWL Gobble Wobble Sponsorship Form

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

Company Contact Person and Title: \_\_\_\_\_

Company/Contact Phone: \_\_\_\_\_

Email Address (for Marketing Materials): \_\_\_\_\_

JWL (Junior Welfare League) Contact: \_\_\_\_\_

### Sponsorship Level:

\_\_\_\_\_ Marathoners (\$7,500)

\_\_\_\_\_ Sprinters (\$5,000)

\_\_\_\_\_ Runners (\$2,500)

\_\_\_\_\_ Joggers (\$1,000)

\_\_\_\_\_ Walkers (\$300)

\_\_\_\_\_ Start Line (\$150)

I agree to the above checked sponsorship level.

The completion of this form serves as a commitment to the noted sponsorship.

Signed \_\_\_\_\_ Date \_\_\_\_\_

#### **Payment:**

\_\_\_\_\_ Check enclosed Check # \_\_\_\_\_

\_\_\_\_\_ Invoice me: payment due October 19, 2016

**Please complete and submit this form by Wednesday, September 14, 2016.**

*Checks should be made payable to the Junior Welfare League and mailed to:*

Junior Welfare League, Inc.

Attn: Gobble Wobble

PO Box 3211

Rock Hill, SC 29732

**Thank you for your support!**